

9.1 - don't be fanatic

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```
In [5]: import pandas as pd  
        import numpy as np
```

```
In [6]: df = pd.DataFrame(['a b c']*10000, columns=['col'])
```

```
In [7]: df
```

```
      col  
0    a b c  
1    a b c  
2    a b c  
3    a b c  
4    a b c  
5    a b c  
6    a b c  
7    a b c  
8    a b c  
9    a b c  
10   a b c  
11   a b c  
12   a b c  
13   a b c  
14   a b c  
15   a b c  
16   a b c  
17   a b c  
18   a b c  
19   a b c  
20   a b c  
21   a b c  
22   a b c  
23   a b c  
24   a b c  
25   a b c  
26   a b c  
27   a b c  
28   a b c
```

```
29      a b c
...
9970    a b c
9971    a b c
9972    a b c
9973    a b c
9974    a b c
9975    a b c
9976    a b c
9977    a b c
9978    a b c
9979    a b c
9980    a b c
9981    a b c
9982    a b c
9983    a b c
9984    a b c
9985    a b c
9986    a b c
9987    a b c
9988    a b c
9989    a b c
9990    a b c
9991    a b c
9992    a b c
9993    a b c
9994    a b c
9995    a b c
9996    a b c
9997    a b c
9998    a b c
9999    a b c

[10000 rows x 1 columns]
```

```
In [8]: %timeit pd.DataFrame(df['col'].apply( lambda x : pd.Series(x.split())))

1 loop, best of 3: 1.27 s per loop
```

```
In [9]: %timeit pd.DataFrame(df['col'].apply( lambda x : x.split()))

100 loops, best of 3: 3.8 ms per loop
```